

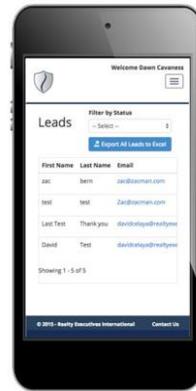
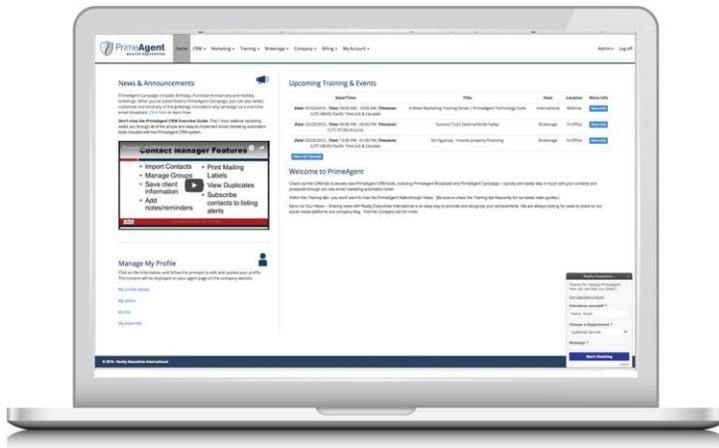


First and foremost | PrimeAgent

Keeping up with today's tech-savvy, mobile consumer is easy thanks to PrimeAgent, the proprietary business intranet portal offered exclusively by Realty Executives.

PrimeAgent is your resource for business tools, systems and information — all in one easy-to-access platform. Mobile-friendly and “always on”, PrimeAgent is where you can keep up-to-date with office news and events, update your RealtyExecutives.com profile, check your leads and access the tools that keep you connected with your sphere of influence. You can also implement valuable business systems and technologies offered by Realty Executives and the Realty Executives Business Partner Program.

PrimeAgent is *by* Realty Executives, *for* Realty Executives — so you can get on with *your* business.



Wherever you are, PrimeAgent responds

Because you're rarely at your desk, PrimeAgent is built to work on whatever device you're on. Just landed a new listing? Blog it on your Realty Executives website, order Just Listed postcards and flyers from a Business Partner and order new sign riders through your Mobile Marketing account. Now, that's what we call responsive!

Ready to get on with your business?

Contact us today. 972-693-1633 Joe Camarena VP of Operations jcamarena@realtyexecutives.com



www.RealtyExecutivesMetroplex.com

*Subscription fees may apply. Contact your Broker for details.

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PrimeAgent | System Features

The following is a list of the most popular features available on PrimeAgent. Contact us today for more details and a live demo!

“My Account”

- Update your profile and contact information, photo, biography, areas served, industry specialties, your social media links – all displayed on RealtyExecutives.com and, where applicable, your Realty Executives agent* and brokerage* website
- Allows you to manage your exclusive @RealtyExecutives.com branded email address
- Connect your listings once, and subsequently all future listings will be generated into the system and will display on RealtyExecutives.com, your Realty Executives agent website* and your Realty Executives brokerage website*

Direct Access to Subscription-Based Tools**

- Mobile Marketing, your Realty Executives proprietary real estate sign rider system that allows consumers to interact with your listings by calling or texting for property information and subsequently becoming a lead in your account database
- Agent/Brokerage Website* management, your Realty Executives proprietary website

Leads

- Manage any and all leads generated from the contact forms on RealtyExecutives.com and, where applicable, your Realty Executives agent* and brokerage* website

Brokerage

- Stay informed and up-to-date with brokerage meetings and events, MLS and industry forms and documents, and connect with local business partners

Company

- Access to best-in-class partners and vendors offering exclusive rates and corporate discounts for Realty Executives through the company Business Partner Program
- “Send Us Your News” showcases your achievements on the company blog

Training Center

- 24/7 access to training videos and downloadable guides for all Realty Executives systems and technologies (including PrimeAgent!)

Marketing Library

- Download branded graphics and documents including, but not limited to; Listing materials, Logos, Industry Awards, Website & Social Media profile graphics
- Access to the online Print Center, an online source for ordering branded printed business and office supplies

* Realty Executives Agent and Brokerage websites are subject to subscription fees based on your contract/fee plan.

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