

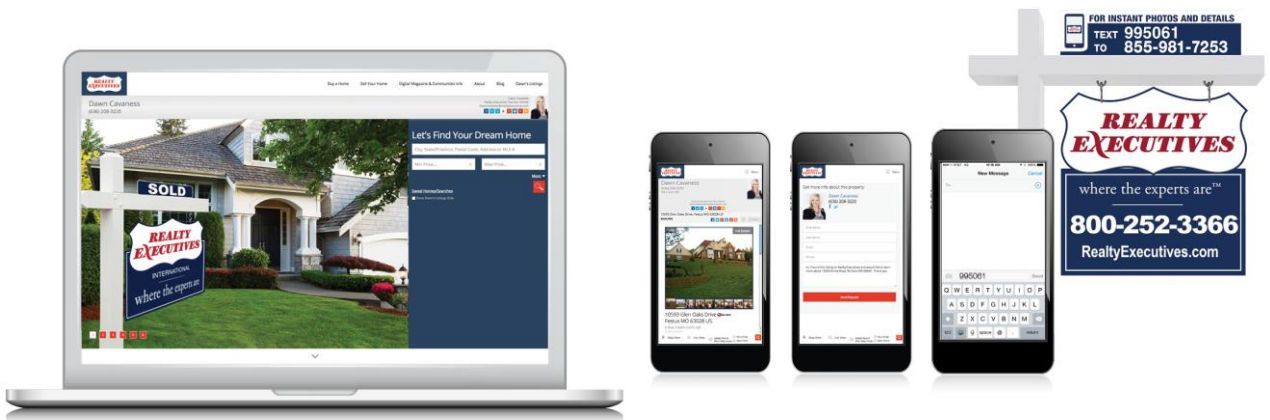
Perfect Pairing | Agent Websites & On-Demand

Completely accessible from **PrimeAgent**, Realty Executives International's *in-house ecosystem*, our Agent Websites and PrimeAgent On-Demand meet the needs of today's buyers and sellers with consumer-centric features while generating mobile leads for their listings.

Realty Executives Agent Websites offer modern, easy-to-navigate, map-based property search features with Realty Executive listings and an agent's own listings uniquely identified among search results. Multiple lead capture points, our proprietary lead notification system along with blog and integrated social sharing features, easily connect you with site visitors. Even better, consumers can save their favorite homes and searches and setup daily listing alerts.

PrimeAgent On-Demand, our in-house mobile marketing solution, is built right in and included with each agent website subscription. With a simple and effective text feature, you reach serious buyers instantly as they tour neighborhoods and drive by listings.

Built *by* Realty Executives, *for* Realty Executives — so you can get on with *your* business.



Whether the consumer is online or curbside, they'll be instantly connected to your listings.

Since more than 90% of consumers are searching for their next dream home online — and sharing their findings with the world — all Realty Executives websites are designed to respond to any device on any platform. Consumers can search for your listings only, sign up for listing notifications, and share their favorites across their social networks. It's all in line with today's trends.

Ready to get on with your business?

Contact us today. 972-693-1633 Joe Camarena VP of Operations jcamarena@realtyexecutives.com



www.RealtyExecutivesMetroplex.com

*Subscription fees may apply. Contact your Broker for details.

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Agent Websites* & PrimeAgent On-Demand System Features

The following is a list of the most popular features available for these systems. Contact us today for more details and a live demo!

Property Search**

- Our new property search design was developed to provide consumers with the best home search experience by placing an emphasis on modern map display features. The search tool fills up the page with a map search and a list view all-in-one, for a seamless way to search through listings. Consumers may also choose to expand property photos into a full screen display.
- Local direct MLS listing data feeds provide site visitors with the most accurate search results in the areas you serve while National Lsthub and CREA data feeds provide expansive listing data results throughout the United States and Canada.
- A snapshot of other properties in the area also listed by Realty Executives are distinguished with the Listed by Realty Executives image.
- In addition, consumers can set up a **Saved Search** account, save their favorite homes and receive daily notifications based on their preferred search criteria.
- Work a niche area? Showcase your area expertise to buyers with our **Been There** feature, visually distinguishing all of the homes you have personally previewed within search results.

“My Listings”

- Your listings are highlighted by the **My Realty Executives Listing** search result icon. Additionally, you may add a menu tab in the upper right corner of your website to showcase your listings.
- To view only your listings on the home page of your agent website, web visitors simply check the box to show your listings only and click the red search button.

Website Lead Capture

- Visitors can request more information on any property listing on your site or complete the “selling a home” contact form and you will be notified via email immediately.
- The consumer’s contact information is routed and saved as a contact in your PrimeAgent dashboard.

PrimeAgent On-Demand Lead Capture

- Consumers text the numerical code included on our new sign riders for property details and receive an instant response. The response includes the agent’s contact details and links back to the property listing on your Realty Executives agent website. You are immediately notified about the lead inquiry via text and email, with the consumer’s phone number and the property of interest. Lead details are simultaneously added to your FREE PrimeAgent Contact Manager.

Sign Riders/Hangers* & Marketing Artwork

- Order branded *Instant Photos & Details* sign riders/hangers right from PrimeAgent and download sign rider/hanger artwork for ads and flyers. Signs are reusable – just assign a new property to the property code.

Blog

- Blogging is a powerful way to drive organic results to your website. Easily educate, inform and share your professional opinion while simultaneously shaping your image as an area expert and trusted real estate source through your words, photos and videos.

* Subject to additional and/or subscription fees based on your contract/fee plan. ** Please confirm regional MLS data integration with your Broker.

Ready to get on with your business?

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